



**21<sup>ST</sup> TELUGU ASSOCIATION OF NORTH AMERICA**  
**TANA National Conference**  
**May, 26-28, 2017**  
 America's Center,  
 701 Convention Plaza, St. Louis, MO 63101



**21<sup>వ</sup> ఉత్తర అమెరికా తెలుగు సంఘము**  
**తానా వుహాసభలు**  
**మే 26-28, 2017**  
 అమెరికా సెంటర్,  
 701 కన్వెన్షన్ ప్లాజా, సెయింట్ లూయిస్, మిస్సూరి. 63101



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**Pledge Form**

**Sponsor Information**

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**Pledge Information**

I (we) pledge a total of \$ \_\_\_\_\_ in the form of: \_\_\_ check \_\_\_ credit card \_\_\_ other.  
 Donation will be matched by \_\_\_\_\_ (company/family/foundation).  
 \_\_\_ I (we) wish to have our donation remain anonymous.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Checks & Contributions - Payable to "TANA".**

**Mailing Address: Telugu Association of North America, P.O. Box 797002, St. Louis, MO 63179-7000**

# SPONSORSHIP BENEFITS AND DETAILS

Sponsorship Level Benefits	Grand Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>Value</b>	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
<b>Sponsorship Available</b>	3	4	20	35	46
<b>Recognition as title sponsor in all our communication and material</b>	✓	✓			
<b>Plaque for recognition</b>	✓	✓			
<b>Name and logo placement</b>					

<b>Convention Souvenir; Color Ad</b>	2 Page	1 Page	1 Page	1/2 Page	1/4 Page
<b>Convention Shirts</b>	Logo	Logo	Logo		
<b>All entry forms (online &amp; papers)</b>	Logo	Logo	Logo		
<b>Mailing</b>	Logo	Logo	Logo		
<b>Promotion</b>					
<b>Your Logo on convention website</b>	Logo	Logo	Logo	Logo	Yes
<b>Social Media postings</b>	✓	✓	✓	✓	
<b>Media promotion and press releases</b>	✓	✓	✓	✓	
<b>Local radio interview</b>	✓				
<b>Recognition in our e-newsletter</b>	✓	✓	✓	✓	
<b>Your Logo on all posters &amp; online</b>	Logo (XL)	Logo (L)	Logo (M)	Logo (S)	Yes
<b>Convention Day Benefits</b>					
Ability to place items in the participants swag bags	Unlimited	4 items	1 item	1 item	
<b>Convention center LCD displays</b>	Yes	Yes	Yes	Yes	Yes
<b>Your logo display at convention</b>	Yes	Yes	Yes	Yes	Yes
<b>Exhibit Area (Business Booth)</b>	10X40	10X30	10X20	10X10	
Announcements on convention days prior to start and throughout all post-convention activities	5 Mentions	3 Mentions	2 Mentions	1 Mentions	Yes
Option to provide awards for speakers and panelist	✓	✓	✓		
<b>Convention &amp; banquet passes</b>	15	12	10	8	4
<b>Complimentary Hotel Accommodation</b>	8 Rooms: (2 suites or 4 rooms ) + 4 rooms	6 Rooms: (2 Suites or 4 Rooms) + 2 rooms	4 Rooms: (1 suite or 2 rooms)+ 2 rooms	2 Rooms: (1 Suite or 2 rooms)	1 Room

Rao Vallabhaneni, Chair, Corporate Sponsors Committee- 314-249-8965, [corporatesponsors2017@gmail.com](mailto:corporatesponsors2017@gmail.com)